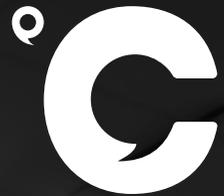




a little bit of

chill



chillcreative

Hello and welcome to Chill Creative!
We appreciate you taking the time to
view our portfolio.

Chill Creative, based in Hong Kong,
is a passionate team of devoted
BRAND, DESIGN and MARKETING
consultants, specialising in

INTEGRATED CREATIVE SOLUTIONS

dedicated to helping you realise your
marketing aspirations and business goals.

INTERGRA TED **360**⁹ **creative** SOLUTIONS

Perception of your brand and enhancing consumer experience through key touch points strategically placed within the product or service offering has a more memorable, lasting impact than merely providing them with a logo or name. It is this belief that forms the foundation of our work at Chill Creative.

Engaging the target audience in the modern digital era has become more vital in business than ever before. By working with you hand in hand, we will not only develop but also enhance your brand identity and then formulate a specific market and communication strategy with the aim of bringing your vision to life.



Multinational Corporation



Properties & Finance



Hospitality & Restaurants



Government & Organizations



Medical & Health



Education & Training



Professional Services



Manufacturers



Technologies





Branding

is what people
say about you
when you are NOT
in the room







— Branding —



buzzer

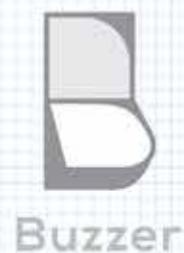
By OnCall Services Limited

Generate BUZZ

Branding and UX design for innovative personal IT concierge service to launch in Hong Kong.

Scope of Work:

- Logo design
 - Supporting graphic development
 - Stationery design
 - Corporate identity guidelines
 - UI and UX design
 - Marketing materials design
-





buzzer

buzzer



buzzer

buzzer



buzzer

By OnCall Services Limited





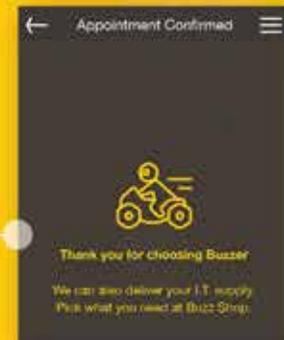
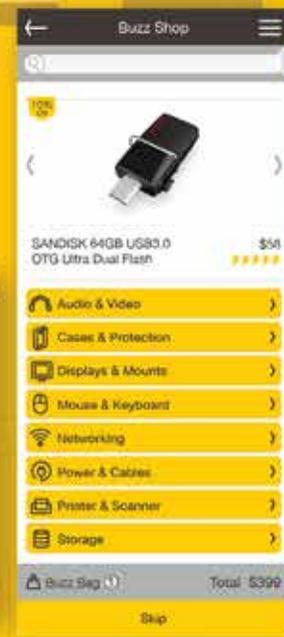
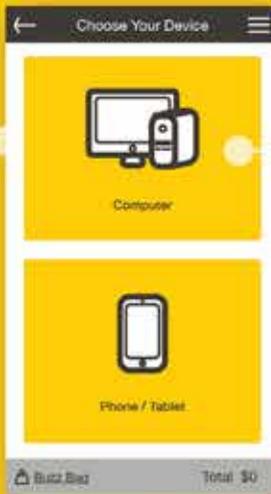
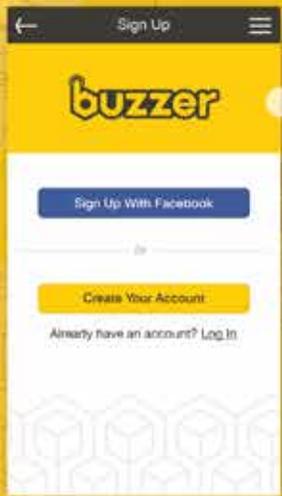

buzzer
By OnCall Services Limited

www.buzzer.hk




BUZZOT


buzzot IT s.p.a.
www.buzzot.it



Logo on Cube Pattern

The logo can be used on secondary graphics, below are the samples of how to apply

Top Left Corner:



The Black Area

Upside:



The Black Area

Cannot put on top right corner:



The Black Area

Logo on Color Shape

Logo can be placed on rectangular or square shape in solid yellow color, less than or equal to the height of the inner circle as shown.

Only simple shapes are allowed.



Minimum Distance:



Sample:



The Area for Adjustment

The Area for Adjustment

Using a small triangle in the red area and cover the connecting curve below.



— Branding —



Redefine the DNA of a Biotech Expert

Rebranding for a US leading genomic testing company to penetrate Asian consumers market.

Scope of Work:

- Logo design
- Supporting graphic development
- Stationery design
- Corporate identity guidelines
- UI and UX design
- Marketing materials design

AGS

ADVANCED GENOMIC SOLUTIONS, LTD. HONG KONG



AGS

Comprehensive PinPointDNA

Patient Information

Name: Mrs. CHUNG
Date of Birth: 2004.10.10
Gender: Male
Address: San Chee Way Lane
Singaporeville, South District, HK

Patient

Codeine (Fioricet w/ Codeine), Danahen
Hydrocodone And Acetaminophen (Lortab)
Clopidogrel (Plavix)

Patient

Medication

- Codeine (Fioricet w/ Codeine)
- Hydrocodone And Acetaminophen (Lortab, Vicodin, Norco, Zydore)
- Olanzapine (Zyprexa)
- Clopidogrel (Plavix)

Standard Precaution

AGS
ADVANCED GENOMIC SOLUTIONS

AGS
ADVANCED GENOMIC SOLUTIONS, LTD. HONG KONG

AGS
Advanced Genomic Solutions
HONG KONG

AGS
ADVANCED GENOMIC SOLUTIONS, LTD. HONG KONG

Personalizing
your medication for
optimal health.

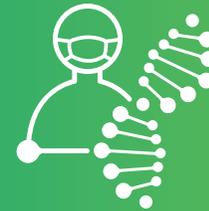
AGS
Advanced Genomic Solutions Ltd.
HONG KONG

AGS

chunwanda
電話 +852 2821 2821
香港中環

AGS is born













ADVANCED
GENOMICS
MADE PERSONAL

HEALTH & WELLNESS GENETIC TEST

Understand your unique genetic makeup
to achieve personal health and fitness goals

HEALTH & WELLNESS GENETIC TEST

Understand your unique genetic makeup
to achieve personal health and fitness goals

- Comprehensive Test
- Safe, Painless & Private
- Once in a Lifetime
- 24/7, Face-to-Face Consultation
- Complete Data Privacy
- Accurate Findings



PERSONAL MEDICINE

Understanding Your
Genetics to
Make Your Health
Safer and Healthier

- Comprehensive Test
- Safe, Painless & Private
- Once in a Lifetime
- 24/7, Face-to-Face Consultation
- Complete Data Privacy
- Accurate Findings





A New Standard of Preventative Healthcare

All Preventative Medicine: that every patient and physician, at appropriate intervals in healthcare

Priority and specific information allow you and your physician to

- Identify high risk patients
- Identify high risk patients (preventable health consequences)
- Reduce the risk and cost of your practice of providing the best care
- Reduce overall health care costs to the long term
- Improve patient compliance

Testing Process



Please ask your physician about this test.

[Inquiry](#)

[Brochure](#)



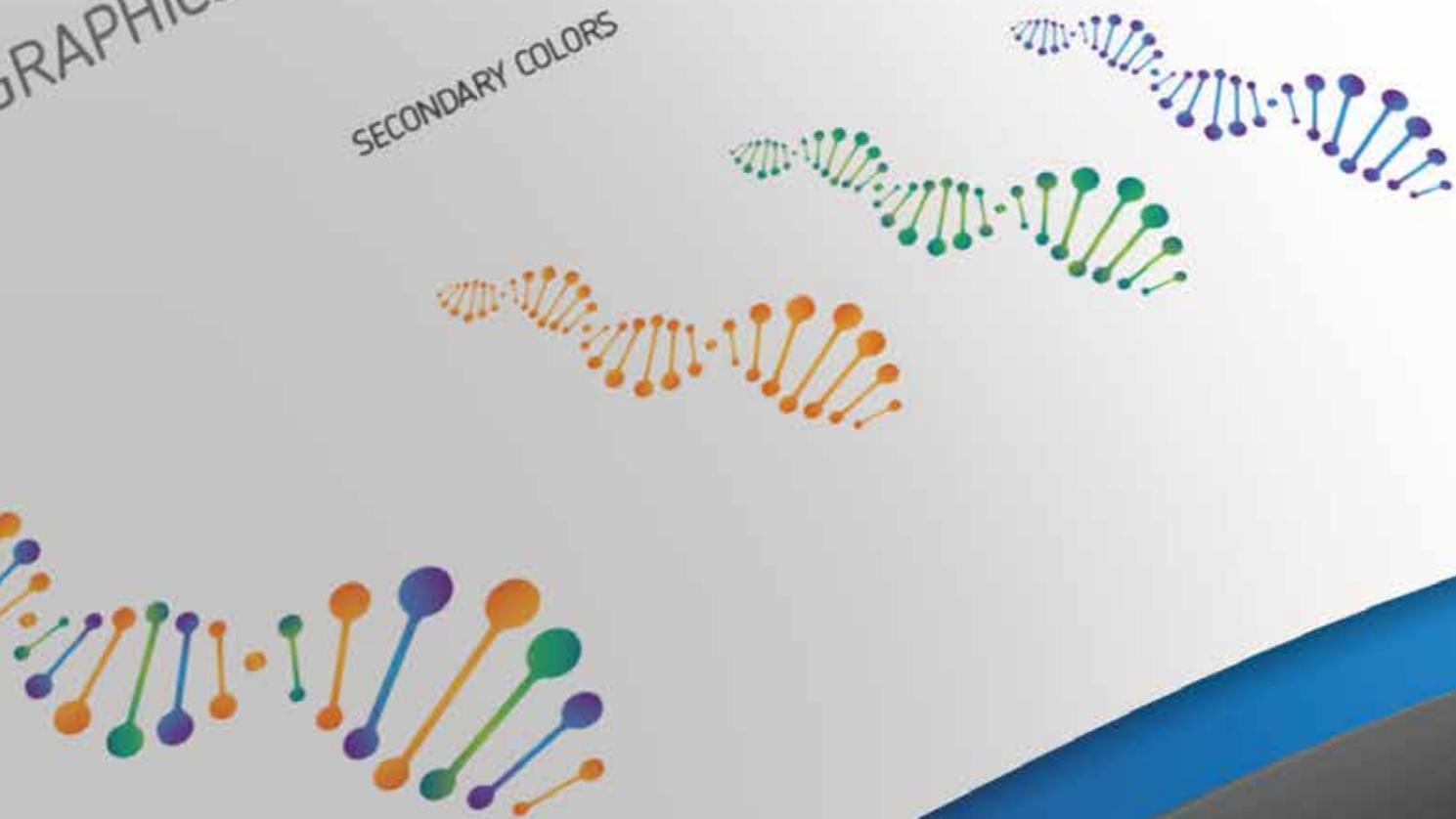
Project budget





GRAPHICS COLOR OPTIONS

SECONDARY COLORS



SECONDARY GRAPHICS



— Branding —



Tasty Brand with Personality

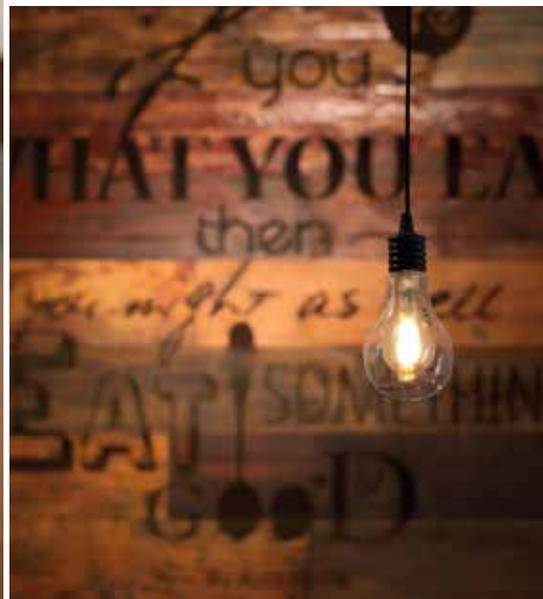
Branding and interior design for a modern bistro in Shanghai to target sophisticated young foodies.

Scope of Work:

- Logo design
 - Supporting graphic development
 - Interior and graphic design
 - UI and UX design
 - Marketing materials design
-



Omg!
Oh my gourmet





— Branding —


ORGANICO
WE CARE FOR YOU

Stay Strong Stay Beautiful

Branding for a local personal care and beauty shop in Myanmar to align with global competitors.

Scope of Work:

- Logo design
- Supporting graphic development
- UI and UX design
- Marketing materials design





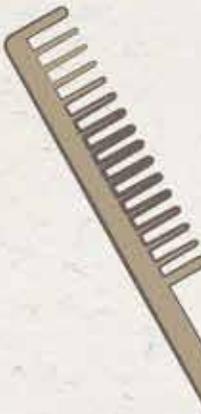
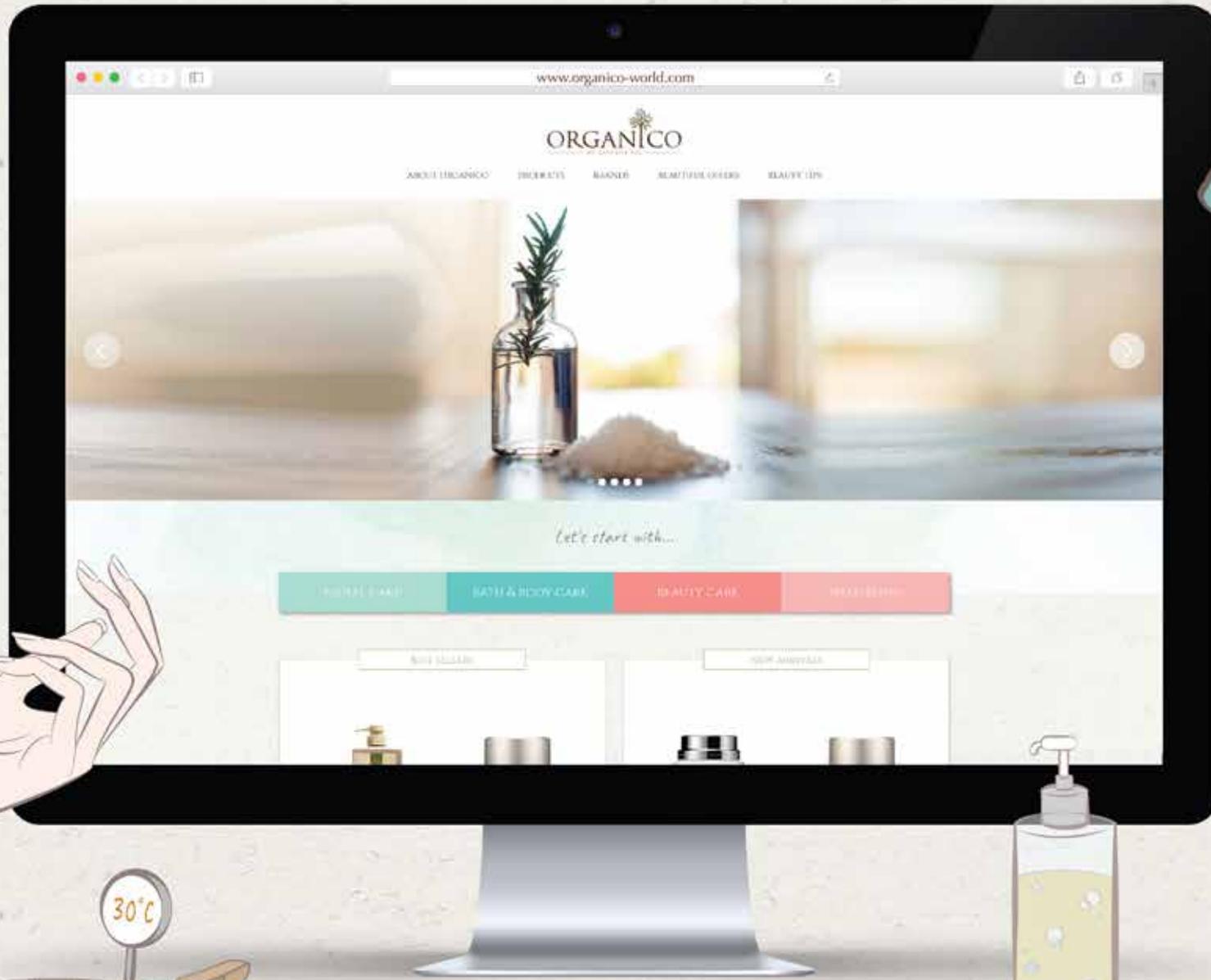


Organico

ORGANICO

Best Seller







BRAND LOGO - PROTECTION AREA



BRAND LOGO - COLOR



Patterns	

CMYK	
C: 100 M: 50 Y: 0 K: 50	C: 100 M: 50 Y: 0 K: 50

RGB	
R: 51 G: 26 B: 26	R: 235 G: 215 B: 185



Brand Guideline Book
2018 edition

Branding



PAPILION
•caffè•

Seasons the Brand with Colours

Branding for new restaurant featuring
balanced diet meals and relaxing
environment in Hong Kong.

Scope of Work:

- Logo design
- Supporting graphic development
- Graphic design
- UI and UX design
- Marketing materials design





PAPiLLION
•caffè•



PAPiLLION
•caffè•





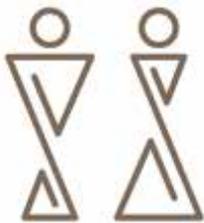
HEARTY



BALANCE

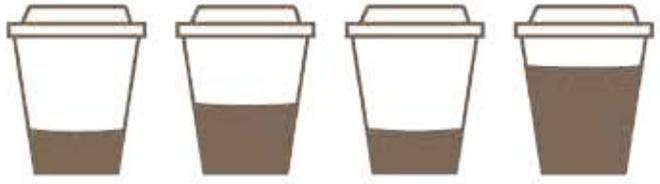


INFINITY





• SOLO • DOUBLE •
ESPRESSO



Espresso Double Espresso Ristretto Lungo



Espresso Con Panna



Espresso Macchiato



americano

Rich espresso + Hot water

caffè latte



Rich espresso balanced with steamed milk serves as the perfect base for whatever flavors you choose to add.

MOCHA



Sweet taste of chocolate mixing with rich espresso



CAPPUCCINO

macchiato

Sweetly steamed milk with a shot of espresso right down the middle.

Perfect balance of light and airy foam and deeply delicious espresso



Macchiato Cafe Rees Flat White Cafe con hielo Freddo cafe con leche Black eye Vienna Coffee Affogato Food coffee



— Branding —

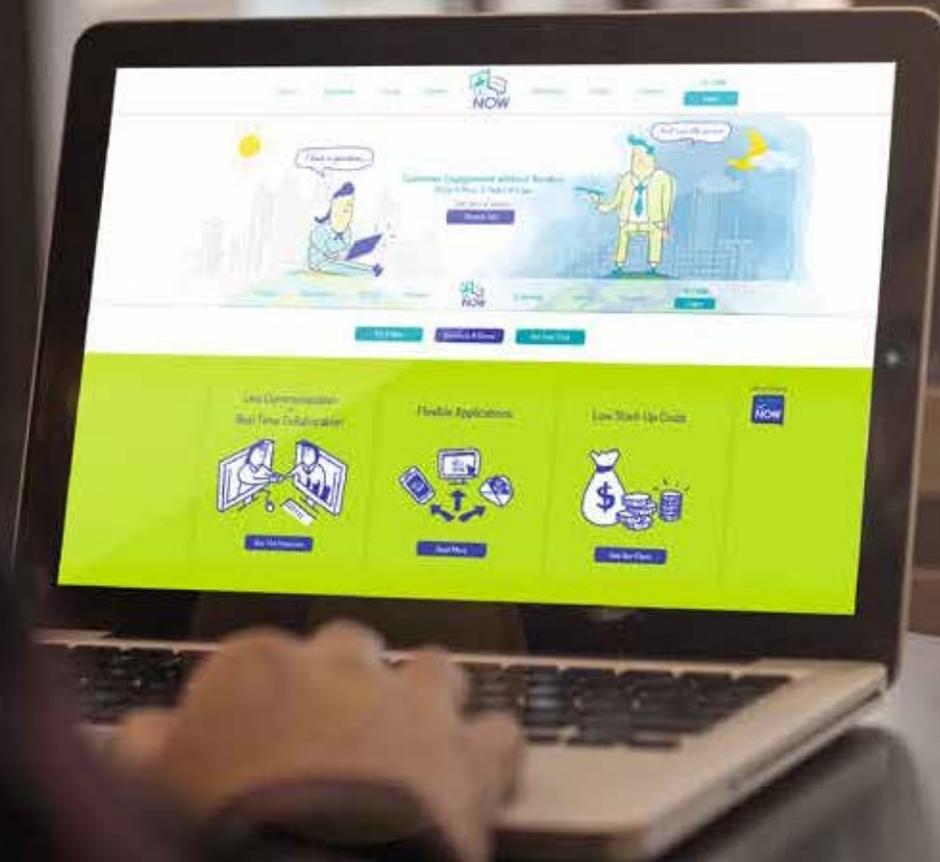


A Friendly Face for Technology

Branding and website design for
Live Chat software to engage with
e-commerce owners in Asia.

Scope of Work:

- Logo design
- Supporting graphic development
- Graphic design
- UI and UX design







Real Time Integrated Communication Service
For Today's Enterprises





Website CMS User Guide

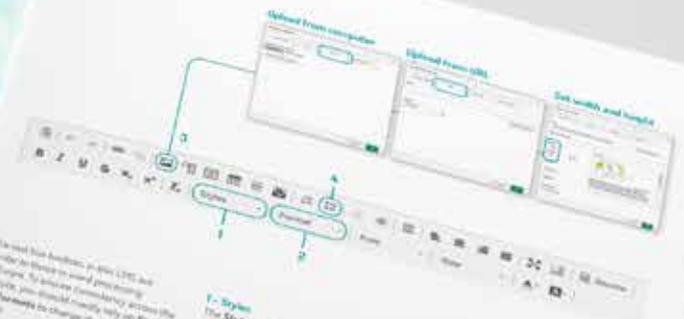


Contents

- CMS Introduction
- Translations
- Text Boxes
- Account Management
- Product

3	Technology	19-21
4	Details	
5	Details - Add or Edit	
6	Landing Screen	
7	Company	22
8	Introduction of About Us Page	
9	Our Culture & Our Mission	
10	Team Member & Add or Edit	28
11	Career & Career Intro	29
12	Career - Add or Edit	30
13	News & Add or Edit	31
14	Legal & Add or Edit	32
15	Forms	33
16	General Enquiries	
17	Schedule A Demo	
18	Free Trial	34
19	Become Referral Partner	35
20	System Settings	36
21	Settings	
22	Industry & Add or Edit	37
23		38
24		39
25		40

Text Boxes



The text box toolbar provides LTR and RTL options to ensure consistency across the website. You should mostly rely on **Styles** and **Formats** to change the appearance of text.

1- Styles

The **Styles** dropdown is used to style components (eg. buttons). This guide will indicate when a custom **Style** should be used.

2- Formats

The **Format** dropdown is used to style text (eg. Headers). This guide will indicate when a custom **Format** should be used.

3- Images

Click this icon to upload an image directly to the text box. Set the height and width of the image from the **Design** tab.

4- Bulleted Lists

Clicking this icon creates a bulleted list. This guide will indicate when a bulleted list should be used.

— Branding —

KOS

Knowledge \ Opportunity \ Synergy

Refreshing Image for the Right Talent

Rebrand with evolved business strategy
for a recruitment agency in Hong Kong.

Scope of Work:

- Logo design
- Supporting graphic development
- Graphic design
- UI and UX design
- Marketing materials design



Before



After



— Branding —



九號水產
NINE SEAFOOD PLACE

Crafting a fun Brand Experience

Branding for the largest seafood market
with interactive brand experience to
engage with visitors.

Scope of Work:

- Logo design
- Supporting graphic development
- Way finding system design
- Experience centre design
- Wall graphic design



九號水產
NINE SEAFOOD PLACE

九號水產
NINE SEAFOOD PLACE



九號水產
NINE SEAFOOD PLACE

九號水產
NINE SEAFOOD PLACE



Fresh water

Fish scales

Shape of a
Crab Claw

Sail of the
Hong Kong
fishing boat

Location
marker





九號水產

NINE SEAFOOD PLACE



Washroom

Information Center

Nursery room

150mm

178mm



metal back with wood sticker

3D die-cut

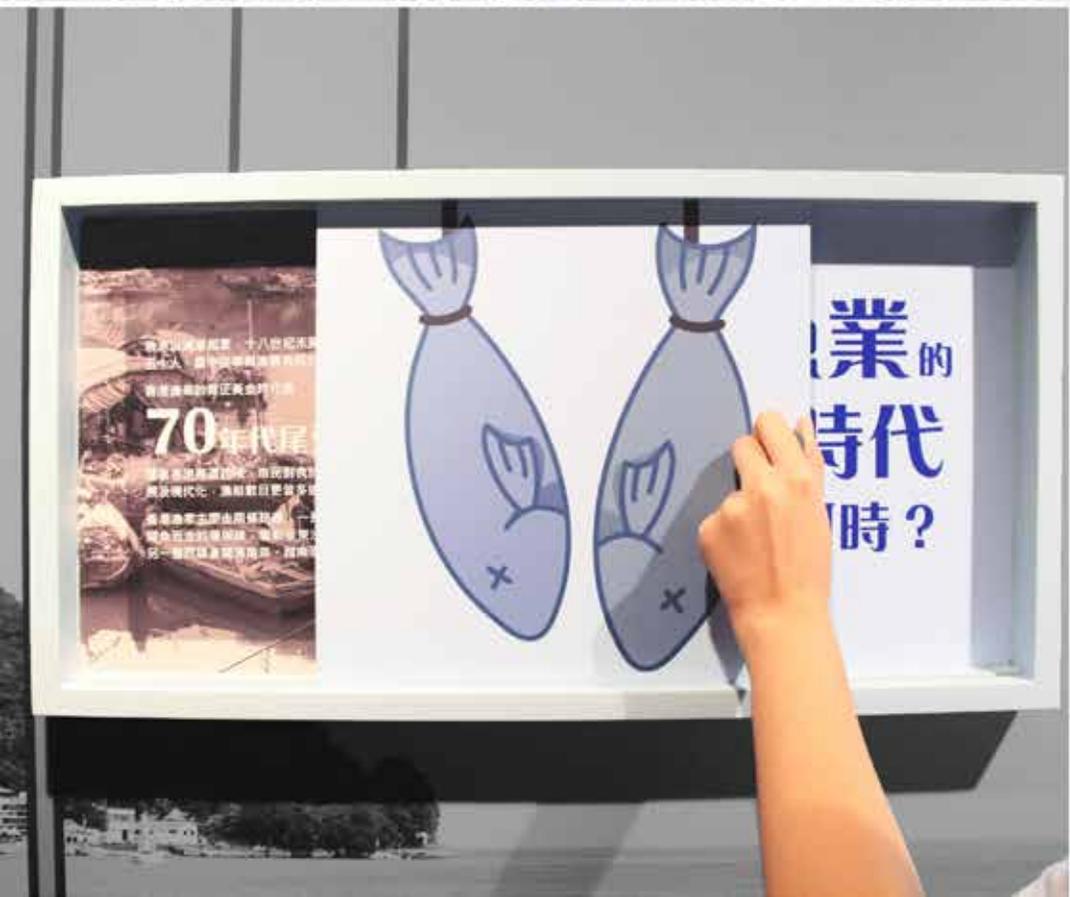
side view





九龍水產

九龍水產



致敬

開新，即是出海維新。
在大海，小中船艙即是新舊

將不眠的船艙，打造成歷史
的博物館，展現新舊、傳統與現
代的碰撞與融合，展現新舊的

新手機是在空時後來發售，
生活，一家人在艙中同甘共
苦，也談一屆小中船艙的變遷

何謂新不就是否是精神？



風調雨順
重做天倫
萬事如意



Small informational plaques on the wall.





Branding

小碟
ZEN TOO

Brand to Cater Younger Appetite

Branding for a modern Cantonese cusinerestaurant to share local food culture with the younger crowd.

Scope of Work:

- Logo design
- Supporting graphic development
- Graphic design
- Website design & development

小蝶
ZEN 蝶

The image shows a vertical arrangement of text. At the top is the character '小' (small) in a thin, elegant font. To its right is a small butterfly icon with a green-to-blue gradient. Below '小' is the character '蝶' (butterfly) in a similar thin font. To the left of '蝶' is the word 'ZEN' in a thin, sans-serif font, positioned between the two main characters.

小蝶
ZEN 蝶

This image is a high-contrast version of the one above. The characters '小' and '蝶' are rendered in white against a solid black background. The butterfly icon is also white. The word 'ZEN' is positioned between the two main characters, also in white.

心
世
益

小碟
福

小碟
福

- 216 豉汁蒸排骨
Black Soy Sauce Steamed Pork Ribs \$33
- 217 豉汁生煎蚬壳球
Black Soy Sauce Pan-Fried Sea Shell Balls \$36
- 218 豉汁炒豆 (豉汁豆豉)
Sautéed Soy Beans \$38
- 219 牛腩煲
Beef & Beef Chunks \$42
- 220 豉香骨
Dry-Fried Shrimp Balls with
a Shrimp Bone Marrow \$45



- 221 豉汁蒸排骨
Black Soy Sauce Steamed Pork Ribs \$33
- 222 豉汁炒豆
Sautéed Soy Beans \$38
- 223 豉汁生煎蚬壳球
Black Soy Sauce Pan-Fried Sea Shell Balls \$36
- 224 豉汁炒豆
Sautéed Soy Beans \$38
- 225 豉汁炒豆
Sautéed Soy Beans \$38
- 226 豉汁炒豆
Sautéed Soy Beans \$38
- 227 豉汁炒豆
Sautéed Soy Beans \$38
- 228 豉汁炒豆
Sautéed Soy Beans \$38
- 229 豉汁炒豆
Sautéed Soy Beans \$38
- 230 豉汁炒豆
Sautéed Soy Beans \$38
- 231 豉汁炒豆
Sautéed Soy Beans \$38
- 232 豉汁炒豆
Sautéed Soy Beans \$38
- 233 豉汁炒豆
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Sautéed Soy Beans \$38
- 248 豉汁炒豆
Sautéed Soy Beans \$38
- 249 豉汁炒豆
Sautéed Soy Beans \$38
- 250 豉汁炒豆
Sautéed Soy Beans \$38

点心

蒸点

- | | |
|---|------|
| 101 小鲜虾饺皇
Prawn Dumpling (4) | ¥ 24 |
| 102 金扇烧卖皇
Siu Mai (4) | ¥ 24 |
| 103 猪鬃煲尖
Pig's Liver Siu Mai (2) | ¥ 19 |
| 105 松子上素粉果
Vegetarian Dumpling (3) | ¥ 19 |
| 106 天津韭菜饺
Chinese Chive
Pork Dumpling (3) | ¥ 23 |
| 107 上海小笼包
Shanghai Style
Pork Dumpling (4) | ¥ 23 |
| 108 时菜牛肉球
Beef Meatballs (3) | ¥ 19 |
| 109 香芋豉排骨
Spare Ribs with Taro | ¥ 19 |
| 110 豉汁蒸凤爪
Chicken Feet in Black
Bean Sauce | ¥ 16 |
| 111 豉汁叉烧包
Barbeque Pork Bun (3) | ¥ 16 |
| 112 红油鲜虾水饺
Prawn Dumpling in Hot
Chilli Sauce (5) | ¥ 32 |

素食 Vegetarian 辣味 Spicy

煎炸及焗点

- | | |
|--|------|
| 113 香芒海鲜卷
Mango Seafood Rolls (3) | ¥ 21 |
| 115 凤尾鲜芋角
Taro Puff (3) | ¥ 21 |
| 116 葡国柱萝卜糕
Turnip Cake (3) | ¥ 21 |
| 117 雪山叉烧包
Snowy Mountain
Barbeque Pork Bun (3) | ¥ 23 |
| 118 凤凰煎珍珠卷
Sticky Rice Wrap with Egg | ¥ 21 |

粥粉

- | | |
|--|-----------|
| 125 皮蛋肉碎粥
Minced Pork & Preserved Egg | ¥ 32 / 1碗 |
| 126 生菜鱼滑粥
Sliced Lettuce & Fish | ¥ 32 / 1碗 |
| 127 鲍鱼鸡粥
Abalone & Chicken | ¥ 58 / 1碗 |
| 128 粟米南瓜粥
Sweetcorn & Pumpkin | ¥ 32 / 1碗 |

粉卷

- | | |
|---|------|
| 119 韭皇鲜虾肠粉
Prawn Cheung-fun | ¥ 30 |
| 120 蜜汁叉烧肠粉
Barbeque Pork Cheung-fun | ¥ 26 |
| 121 香茜牛肉肠粉
Beef Cheung-fun | ¥ 26 |
| 122 春凤得意肠粉
Spring Roll Cheung-fun | ¥ 30 |
| 123 布拉葱花肠粉
Spring Onion &
Sesame Cheung-fun | ¥ 22 |





— Branding —

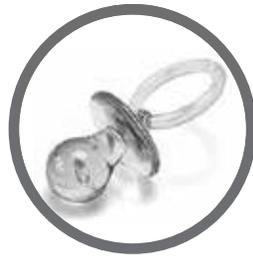


Brand the Next Generation Medical Services

Branding for a new preventative
medical services with pull
marketing strategy.



+



=



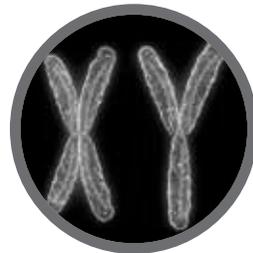
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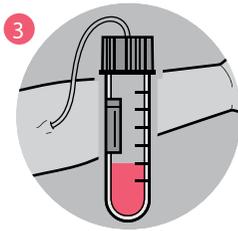




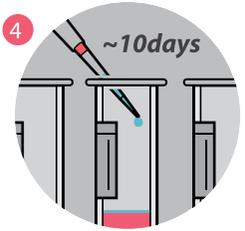
Pre-test Counseling



Information Consent



Blood Drawing



Laboratory Testing



Report Delivery



Post-test Counseling





Digital

marketing is
simply putting your
customers first



INNOVATE YOUR marketing MATERIALS

Scope of Work:

- Content analysis
- UI design
- Technical illustration
- WebAPP and APP Programming
- On-site technical support





gamification

MARKETING TO ENGAGE CUSTOMERS

Scope of Work:

- Game concept
- UI design
- Illustration
- WebAPP Programming
- On-site technical support



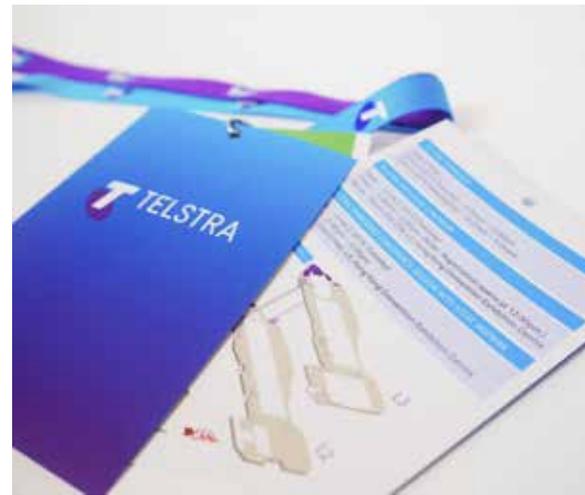


interactive

GAME TO IMPRESS VISITORS

Scope of Work:

- Booth design and construction
- Interactive game design and development
- Graphic design for marketing materials
- On-site technical support





DISCOVER A WHOLE
NEW DYNAMIC

RA

FOR A DYNAMIC
COMMUNICATIONS PARTNER?

TO CREATE A BRILLIANT CONNECTED FUTURE



TELSTRA



RK

motion

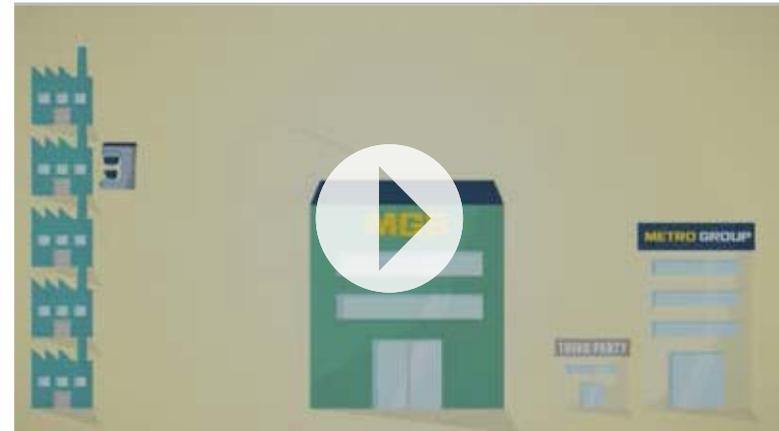
GRAPHICS VIDEOS SHOWCASE

Scope of Work:

- Story board creation and script writing
- Graphic illustration
- Animated video programming
- Voice over and sound editing



Generali product introduction video



MGB corporate profile video



Dupont product introduction video



Lee Kum Kee CSR report video



Contact us for more information

info@chillcreativeco.com
+852 3695 0642