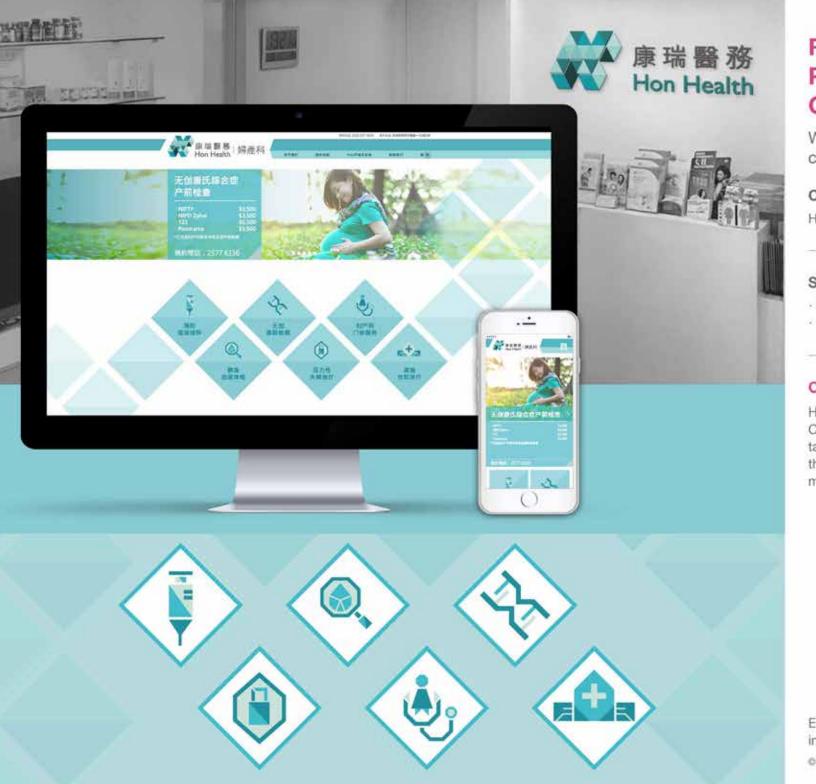


# **Chill Creative Portfolio**

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# Reaching Potential Patients from the Chinese Mainland

Website design for a local medical centre.

#### Client

Hon Health

#### Scope

- · User flow analysis
- · Website UI (User Interface) design

## Opening the Mainland Chinese Market

Hon Health Medical Centre engaged Chill Creative to design and develop their website, targeting the rising number of patients from the Chinese mainland who were seeking medical services in Hong Kong.

### Enquiry:

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