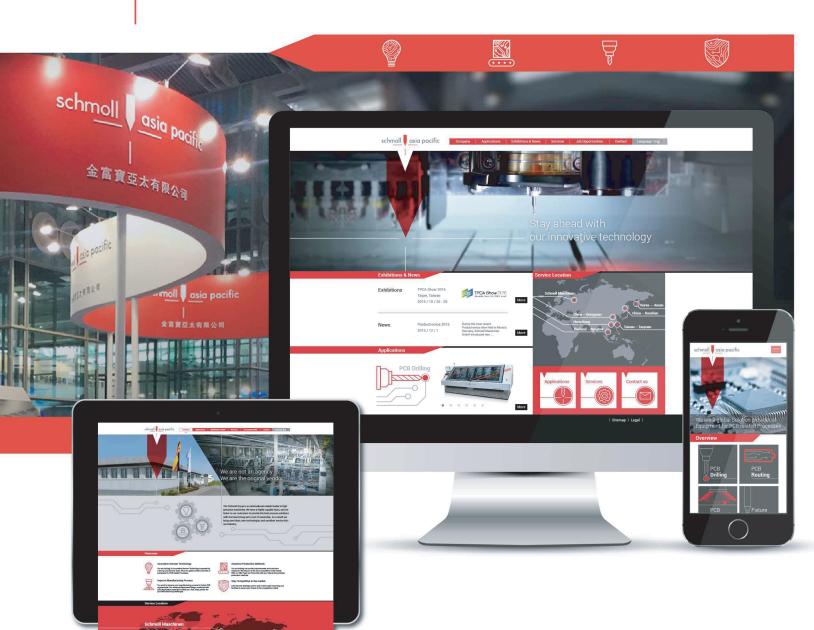


## **Chill Creative Portfolio**

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### schmoll asia pacific



# Bringing German Technology to the Asian Market

Redesigning a website for Schmoll Asia Pacific.

#### Client

Schmoll Asia Pacific

#### Scope

- · User flow analysis
- · Website UI (User Interface) design
- Programming

### Staying Ahead with a Well-Presented Website

Schmoll Group is an international leader in high-precision machinery with innovative technology from Germany. They engaged Chill Creative to redesign the Asia-Pacific branch website to reflect its leading market position. Chill Creative took the initiative by reviewing the company's overall identity before redesigning the website with brand-consistent colour schemes, modernising the overall look and feel during this process.

#### Enquiry:

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